



FOR IMMEDIATE RELEASE:

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FOX25 NEWS IS #1 AT 10 P.M., #1 AT 11 P.M. AND #1 TO WAKE UP TO

- FOX25 News at 10 was the #1 Adult 25-54 Late News, finishing ahead of all other 10 p.m. and 11 p.m. newscasts.
- As the #1 late news, FOX25 News at 10 Monday-Sunday outperformed the #3 late newscast, WHDH at 11, by 24% and #4 late news, WCVB at 11, by 31%.
- FOX25 News at 11 was the #1 Adult 25-54 11 p.m. newscast Monday-Friday and Monday-Sunday.
- As the #1 11 p.m. newscast, FOX25 News at 11 increased Adult 25-54 ratings by 19% Monday-Friday and 20% Monday-Sunday compared to June 2014.
- FOX25 Morning News was the #1 morning news for Adults 25-54 to wake up to at 4 a.m. and 4:30 a.m.
- As the #1 morning news to wake up to, FOX25 Morning News at 4:00 a.m. and 4:30 a.m. are the fastest growing early morning newscasts, increasing ratings by 40% and 80%, respectively, compared to June 2014.
- FOX25 Morning News at 4:00 a.m. eclipses the combined ratings of WCVB, WHDH and WBZ in the time period.
- FOX25 Morning News at 4:30 a.m. equals the combined ratings of WCVB and WHDH in the time period.
- FOX25 Morning News at 5 a.m. increased Adult 25-54 ratings by 22% year-over-year.
- FOX25 Morning News from 7 a.m. – 9 a.m. finished #1 in the time period with the most Adult 25-54 viewers for the fifth consecutive month, increasing ratings by 33% year-over-year and outperforming ABC's "Good Morning America," NBC's "Today Show" and "CBS This Morning."
- FOX25 News at 5 p.m. increased ratings by 50% compared to June 2014 and has increased viewership by double digit percentages every month of 2015 vs. the same months in 2014.
- FOX25 News at 6 p.m. increased ratings by 57% compared to June 2014 and has increased viewership by double digit percentages every month of 2015 vs. the same months in 2014.
- FOX25 now has three of the top five rated newscasts across all stations and time periods, with FOX25 News at 10, FOX25 Morning News 7-9 a.m. and FOX25 News at 11 all in the top five.

Boston, Mass. (June 25, 2015) – The June Sweeps period ended with FOX25 News dominating the late news and early morning time periods, while continuing to show significant ratings growth across all dayparts. FOX25 newscasts are now #1 in five time periods, tying with WCVB for the most #1 Monday-Friday newscasts in the Boston market.

“In this very competitive news market, being the #1 overall late news and the #1 11 p.m. newscast is extremely gratifying for our team,” said Vice President and General Manager Tom Raponi. “Our entire newsroom continues to tirelessly cover, break and investigate big stories.”

June was another month of big story coverage, which included extended coverage of the Marathon Bomber’s formal sentencing; a local alleged terror plot against police; a Red Sox fan being seriously injured by a broken bat at Fenway Park; a tornado causing damage in Wrentham; and Tom Brady’s “Deflategate” appeal in New York.

FOX25 brought viewers exclusive elements on the big stories and also had impactful investigations.

- FOX25 was the first station to have live coverage and information from the scene of a terrorism suspect being killed by police in Roslindale.
- FOX25 broke the story of a vehicle belonging to the Patriots’ Brandon Spikes being abandoned after a crash on I-495 – Spikes was later charged by police and released by the Patriots.
- In a multi-part investigation, FOX25 uncovered allegations of inappropriate dealings leading to a new ambulance contract in Brockton – a federal grand jury is now examining those dealings.
- FOX25 investigated the President of Boston Public Library neglecting to turn in receipts for thousands of dollars in expenses.
- The manufacturers of potentially dangerous guardrails, first investigated by FOX25, are ordered to pay 663 million dollars in penalties.

“Viewers are seeing our growing commitment to investigating and digging into every detail, as we work to get them valuable information on all platforms at every hour of the day,” said News Director Lee Rosenthal.